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Jnited States Bankruptcy Eastern District of Pennsylvania

In re: Bleacher Creatures, LLC

Debtor

Case No. 17-13162-jkf Chapter 11

CERTIFICATE OF NOTICE

District/off: 0313-2 User: DonnaR Page 1 of 1 Date Rcvd: Apr 11, 2018 Form ID: pdf900 Total Noticed: 3

Notice by first class mail was sent to the following persons/entities by the Bankruptcy Noticing Center on Apr 13, 2018.

#+Bleacher Creatures, LLC, 527 Plymouth Road, db Suite 407, Plymouth Meeting, PA 19462-1641 Benesch, Friedlander, Coplan & Aronoff LLP, Suite 3628, Philadelphia, PA 19103-7301 One Liberty Place, 1650 Market Street, aty

+KEITH OWENS, 2049 Century Park, ste 2300, Los Angeles, CA 90067-3125 aty

Notice by electronic transmission was sent to the following persons/entities by the Bankruptcy Noticing Center. TOTAL: 0 NONE.

***** BYPASSED RECIPIENTS *****

NONE. TOTAL: 0

Addresses marked '+' were corrected by inserting the ZIP or replacing an incorrect ZIP. USPS regulations require that automation-compatible mail display the correct ZIP.

Transmission times for electronic delivery are Eastern Time zone.

Addresses marked '#' were identified by the USPS National Change of Address system as requiring an update. While the notice was still deliverable, the notice recipient was advised to update its address with the court immediately.

I, Joseph Speetjens, declare under the penalty of perjury that I have sent the attached document to the above listed entities in the manner shown, and prepared the Certificate of Notice and that it is true and correct to the best of my information and belief.

Meeting of Creditor Notices only (Official Form 309): Pursuant to Fed. R. Bank. P. 2002(a)(1), a notice containing the complete Social Security Number (SSN) of the debtor(s) was furnished to all parties listed. This official court copy contains the redacted SSN as required by the bankruptcy rules and the Judiciary's privacy policies.

Date: Apr 13, 2018 Signature: /s/Joseph Speetjens

CM/ECF NOTICE OF ELECTRONIC FILING

The following persons/entities were sent notice through the court's CM/ECF electronic mail (Email) system on April 11, 2018 at the address(es) listed below:

DAVID M. KLAUDER on behalf of Interested Party Bleacher Acquisition, LLC

dklauder@bk-legal.com, ahuber@bk-legal.com

GEORGE M. CONWAY on behalf of U.S. Trustee GLEN P. CALLAHAN on behalf of Creditor Ma United States Trustee george.m.conway@usdoj.gov Major League Baseball Players Association

gcallahan@mccarter.com JENNIFER R. HOOVER on behalf of Debtor Bleacher Creatures, LLC jhoover@beneschlaw.com, docket@beneschlaw.com;mbarrie@beneschlaw.com;lmolinaro@beneschlaw.com

MATTHEW RIFINO on behalf of Creditor Major League Baseball Players Association

MRifino@McCarter.com, kmayer@mccarter.com MICHAEL JASON BARRIE on behalf of Debtor Bleacher Creatures, LLC mbarrie@beneschlaw.com,

docket@beneschlaw.com;jhoover@beneschlaw.com;lmolinaro@beneschlaw.com MICHAEL JASON BARRIE on behalf of Plaintiff Bleacher Creatures, LLC mbarrie@beneschlaw.com,

docket@beneschlaw.com;jhoover@beneschlaw.com;lmolinaro@beneschlaw.com

MICHAEL JASON BARRIE on behalf of Accountant VINIAR & COMPANY mbarrie@beneschlaw.com, docket@beneschlaw.com;jhoover@beneschlaw.com;lmolinaro@beneschlaw.com NATALIE D. RAMSEY on behalf of Major League Baseball Properties, Inc. nramsey@mmwr.com,

ECFdocuments@pacerpro.com;keith-mangan-mmwr-1628@ecf.pacerpro.com

PHILLIP D. BERGER on behalf of Beneficial Bank berger@bergerlawpc.com,

kaufmann@bergerlawpc.com

PHILLIP D. BERGER on behalf of Creditor Benjamin Shein berger@bergerlawpc.com, kaufmann@bergerlawpc.com

REBECCA ANN SOLARZ on behalf of Creditor Toyota Lease Trust bkgroup@kmllawgroup.com THOMAS DANIEL BIELLI on behalf of Interested Party Bleacher Acquisition, LLC $\verb|tbielli@bk-legal.com|, & cstephenson@bk-legal.com| acarrillo@bk-legal.com|$

United States Trustee USTPRegion03.PH.ECF@usdoj.gov

ТОТАТ.: 14

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IN THE UNITED STATES BANKRUPTCY COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

In re:

Chapter 11

BLEACHER CREATURES, LLC,

Case No. 17-13162 (JKF)

Debtor.1

STIPULATION

Bleacher Creatures, LLC, debtor and debtor in possession in the above-captioned case (the "<u>Debtor</u>"), Major League Baseball Properties, Inc. ("<u>MLBP</u>"), and Uncanny Brands, LLC ("<u>Uncanny Brands</u>," and together with the Debtor and MLBP, the "<u>Parties</u>") hereby stipulate and agree (the "<u>Stipulation</u>") as follows:

WHEREAS, the Debtor and MLBP are parties to that certain Contract No. ML-4748(mb), as may be amended, regarding the word marks "Bleacher Creatures" and "Bleacher Creature" and logos that include such word marks, as more particularly set forth therein (the "4748 License"); and

WHEREAS, the Debtor and MLBP are also parties to that certain Contract No. ML-4676(mb), as may be amended, regarding certain logos, word marks, and images that are owned or controlled by MLBP, as more particularly set forth therein (the "4676 License"); and

WHEREAS, on May 2, 2017 (the "Petition Date"), the Debtor commenced the abovecaptioned chapter 11 bankruptcy case; and

The last four digits of the Debtor's federal tax identification number are (4547). The principal place of business of the Debtor is 527 Plymouth Road, Suite 407, Plymouth Meeting, Pennsylvania 19462.

WHEREAS, on July 21, 2017, MLBP filed a proof of claim in the amount of \$25,391.67 for amounts purportedly owing under the 4676 License as of the Petition Date (Claim No. 22) (the "Prepetition Claim"); and

WHEREAS, on November 3, 2017, the Debtor filed its proposed chapter 11 small business plan (the "Plan"); and

WHEREAS, pursuant to the Plan, the Debtor seeks to (i) assume the 4748 License and assign it to Bleacher Acquisitions, LLC; and (ii) reject all executory contracts not expressly assumed under the Plan, including the 4676 License; and

WHEREAS, on January 11, 2018, MLBP filed a limited opposition to the Plan and proposed assumption and assignment of the 4748 License (Docket No. 168) (the "Plan Objection"); and

WHEREAS, on February 15, 2018, MLBP filed a motion for allowance and payment of an administrative expense claim in the amount of \$50,000 (Docket No. 175) (the "Admin. Expense Claim") related to amounts that MLBP asserts came due under the terms of the 4676 License between the Petition Date and July 6, 2017, the date that the Debtor closed the sale of substantially all of its assets pursuant to an order of the United States Bankruptcy Court for the Eastern District of Pennsylvania (the "Court"); and

WHEREAS, MLBP has reserved the right and stated its intention to file a rejection damages claim arising out of the proposed rejection of the 4676 License (the "Rejection Damages Claim"); and

WHEREAS, since filing the Plan, Bleacher Acquisitions, LLC, requested that the 4748 License be assigned to Uncanny Brands, an affiliate of Bleacher Acquisitions, LLC, rather than Bleacher Acquisitions, LLC; and

WHEREAS, the Debtor contends that the Plan is confirmable notwithstanding the arguments raised in the Plan Objection and the Debtor disputes the Prepetition Claim, Admin. Expense Claim, and Rejection Damages Claim; and

WHEREAS, to avoid the cost and risk of litigation, the Parties have negotiated at arm's length and in good faith, and have agreed to resolve all disputes among them pursuant to the terms of this Stipulation.

NOW, THEREFORE, the Parties hereby stipulate and agree as follows:

- This Stipulation shall be effective and binding upon the Parties upon approval by the Court.
- 2. The Prepetition Claim shall be allowed as a general unsecured claim against the Debtor in the amount of \$25,391.67, to be paid *pro rata* with allowed claims of other general unsecured creditors.
- 3. The Admin. Expense Claim shall be allowed as an administrative expense of the Debtor's estate in the amount of \$36,000. The Admin. Expense Claim shall be fully paid as soon as reasonably practicable after the effective date of the Plan.
- 4. The Rejection Damages Claim shall be allowed as a general unsecured claim against the Debtor in the amount of \$260,000 comprised of (i) \$250,000 in Guaranteed Compensation plus (ii) \$10,000 for advertising, marketing and promotion-related expenses. The Rejection Damages Claim does not include the Admin. Expense Claim or the Prepetition Claim.
- 5. Upon entry of a final order approving this Stipulation, the Plan Objection shall be deemed withdrawn with prejudice.
- 6. MLBP consents to the Debtor's assumption of the 4748 License and the Debtor's assignment of the 4748 License to Uncanny Brands. No "cure" or other payment is required to

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effectuate such assumption and assignment except as expressly set forth in this Stipulation. Uncanny Brands, by and through its President, Matthew Hoffman, has provided MLBP with adequate assurance of future performance under the 4748 License as required under Section 365 of the Bankruptcy Code. Upon entry of a final order approving this Stipulation, Uncanny Brands and its permitted successors or assigns shall be bound by the terms of the 4748 License, and shall be obligated to perform all obligations thereunder as a licensee under the 4748 License.

- 7. Within five business days of the effective date of this Stipulation, Uncanny Brands shall unconditionally pay \$14,000 to the Debtor's estate in immediately available funds as consideration for the assignment of the 4748 License.
- 8. Upon entry of a final order approving this Stipulation, MLBP, on behalf of itself, its affiliates, the MLB Entities (as defined in the 4676 License), successors, and assigns (collectively, the "MLBP Parties") hereby forever release, remise, and discharge (the "MLBP Release") the Debtor and all of its directors, managers, officers, members, attorneys, agents, successors, and assigns (collectively, the "Debtor Parties"), of and from all, and all manner of, actions, causes of action, suits, debts, dues, accounts, bonds, covenants, contracts, agreements, judgments, liens, claims, and demands whatsoever in law or equity, which the MLBP Parties ever had, now have, or may in the future have against and/or with the Debtor Parties relating to or arising out of the 4676 License; provided, however, that the MLBP Release shall not release, remise, or discharge the Admin. Expense Claim, Rejection Damages Claim, and Prepetition Claim, each as modified by this Stipulation, and any rights or claims under this Stipulation.
- 9. Upon entry of a final order approving this Stipulation, the Debtor Parties hereby forever release, remise, and discharge the MLBP Parties of and from all, and all manner of, actions, causes of action, suits, debts, dues, accounts, bonds, covenants, contracts, agreements,

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judgments, liens, claims, and demands whatsoever in law or equity, which the Debtor Parties ever had, now have, or may in the future have against and/or with the MLBP Parties relating to or arising out of the 4676 License, excluding any rights or claims under this Stipulation.

- 10. This Stipulation may be signed in counterparts, each of which shall be deemed an original, and all of which shall constitute one instrument. Facsimile and electronically-transmitted signatures have the same force and effect as original signatures.
- 11. This Stipulation and Order thereon shall be binding on the Parties hereto and any of their respective successors, assigns, agents, or representatives, including, without limitation, any trustee, and shall remain in full force and effect notwithstanding entry of any order confirming a chapter 11 plan, converting the case to chapter 7, dismissing the case, or appointing a trustee.
- 12. Except as is otherwise set forth herein, this Stipulation integrates and supersedes all prior and concurrent understandings, promises, and representations between the Parties, written or oral, of every kind and nature regarding the subject matter hereof. The Parties agree that they jointly participated in the drafting of this Stipulation through counsel of their choice, and that any rule of construction to the effect that ambiguities are to be resolved against the drafting Party shall not be employed in the interpretation or construction of this Stipulation. This Stipulation may not be amended or modified except by a writing signed by all Parties.
- 13. This Stipulation is the resolution of disputed claims. Nothing in this Stipulation shall be deemed an admission against any Party.
- 14. This Stipulation shall be governed by the laws of the Commonwealth of Pennsylvania, excluding its conflicts of laws principles. The Court shall have exclusive

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jurisdiction over any dispute regarding the interpretation or enforcement of this Stipulation, and the Parties hereby consent to this Court's jurisdiction over them to resolve any such disputes.

Bleacher Creatures, LLC

Major League Baseball Properties, Inc.

DocuSigned by:

Ethan Orlinsky

By Matthew Hoffman

Ite President

By: Ethan Orlinsky

Its: Corporate Secretary

Uncanny Brands, LLC

Jason Davidnan

Its: CFO

Date: April 11, 2018

UNITED STATES BANKRUPTCY JUDGE

Copies to: attached service list

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Berger Law Group, PC Phillip D. Berger, Esquire 11 Elliott A venue, Suite 100 Bryn Mawr, PA 19010

Office of the United States Trustee George M. Conway, Esquire 833 Chestnut Street, Suite 500 Philadelphia, PA 19107

Twenty Largest

American Express Accounts Receivable P.O. Box 360001 Fort Lauderdale, FL 33336

Anbest Toys and Gifts Attn.: Cherry No.66 Lianxin Road, Guangling District Yangzhou, Jiangsu, CHINA

Animal Magic Asia Ltd. Attn.: Willlem BV Transvaalkade 13 1092 JK Amsterdam, NETHERLANDS

Ben Crudo Consulting Inc. Attn.: Ben Crudo 4020 St-Ambroise Suite 198 Montreal Quebec, CANADA H4C2C7

Chase Card Services Cardmember Service PO Box 15153 Wilmington, DE 19886-5153

Distribution Alternatives dba DSS Attn.: Margaret Zaro 435 Park Court Lino Lakes, MN 55014

Labyrinth Sales Attn.: Jackie Hughes 29500 Aurora Road Suite 8 Solon, OH 44139

Leo Guthart 96 I U Willets Road Old Westbury, NY 11568

Major League Baseball Players' Assoc. Attn.: Tim Anziano 12 East 49th Street, 24th Floor New York, NY 10017

Major League Baseball Properties, Inc. Attn.: Karen Abdul 245 Park Avenue New York, NY 10167

Marvel Characters B.V. c/o Marvel Entertainment, LLC Attn.: Yolanda Cruz 135 West 50th Street, 7th Floor New York, NY 10019

NBA Properties, Inc. Attn.: Lindsay Milne P.O. Box 10602 Newark, NJ 07193

NFL Players Incorporated Attn.: Iva Lamanna/Karen Austin 1133 20th Street, N.W. Washington, DC 20036

NHL Enterprises, LP Attn.: Mary Beth Hunt 185 Avenue of the Americas New York, NY 10036

National Hockey League Players Assoc. Attn.: Jennifer Coleman 10 Bay Street, Suite 1200, Toronto, Ontario M5J 2R8, CANADA

STC Company Ltd Attn.: Linda Chen 68 Fumin Nan Road, Dalang Dongguan, Guangdong CHINA

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Soccer United Marketing Attn.: Alyssa Charger 420 5th Avenue, 7th Floor New York, NY 10018

Warner Brothers c/o JP Morgan WBCP- LB#21477 131 S. Dearborn - 6th Floor Chicago, IL 60603

Weiss-Rohlig USA LLC Attn.: Shan Lam-Firms Code I352 1601 Estates Avenue Elk Grove Village, IL 60007

Wells Fargo Bank 481 W Germantown Pike Plymouth Meeting, PA 19462